

## WE WERE THERE.

From interviews with supermodels, to live e-sport tournaments, our Day Translations' team of entertainment interpreters has done everything.

Since 2016, we've had the chance to work with one of the biggest brands in American premium cable and satellite television.

The topic: consecutive interpretation for boxing matches.



## BOXING WORK TIMELINE

Some of our past projects:

### February 2016

**Brazilian Portuguese <> English  
Interpretation**

Madison Square Garden, New York.

### November 2016

**Russian <> English Interpretation**

Chelsea Theatre, Nevada.

### March 2017

**Canadian French <> English  
Interpretation**

T-Mobile Arena, Nevada.

### April 2018

**Thai <> English Interpretation**

Barclays Center, New York.

JAB, CROSS,  
HOOK,  
UPPERCUT!

# Interpreting Live Broadcasting

## Speed

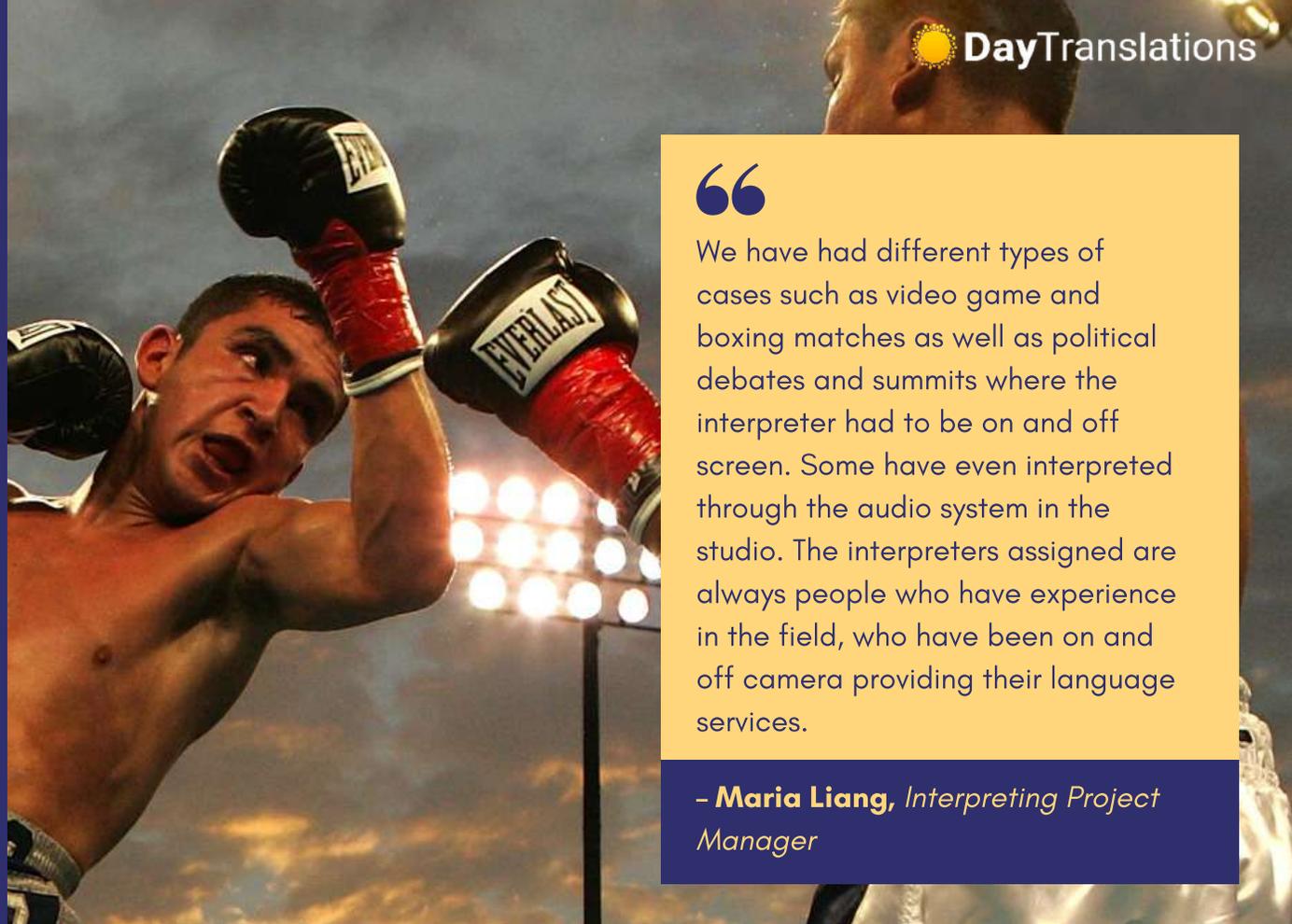
Interpreting for live television requires the professional to be faster than in any other setting. And when it comes to boxing matches, the audience expects to know what's happening right away, or the information might get lost when the next punch is delivered.

## Delivery

Live TV interpreting also requires a special form of delivery: the interpreter is not only a language professional, but [also] a performer. He / she must have perfect diction, a pleasant voice, and follow a good rhythm.

## Language

During live events (especially sports!) people often speak without a filter. That's why the interpreter must be a native speaker of the language, to properly adapt jokes, proverbs, or even insults at times.



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We have had different types of cases such as video game and boxing matches as well as political debates and summits where the interpreter had to be on and off screen. Some have even interpreted through the audio system in the studio. The interpreters assigned are always people who have experience in the field, who have been on and off camera providing their language services.

– **Maria Liang**, *Interpreting Project Manager*

## Are you ready to Go Global?

**The only thing keeping you from engaging with an international audience and potentially doubling your revenue could be the language you're working with.**

Our team of translators, interpreters and localization experts not only works with all languages, but is specialized in the industry and context you work on,

So whether you need consecutive or simultaneous interpreting, no matter the language, give us a call.

**1-800-969-6853**

**[www.daytranslations.com](http://www.daytranslations.com)**